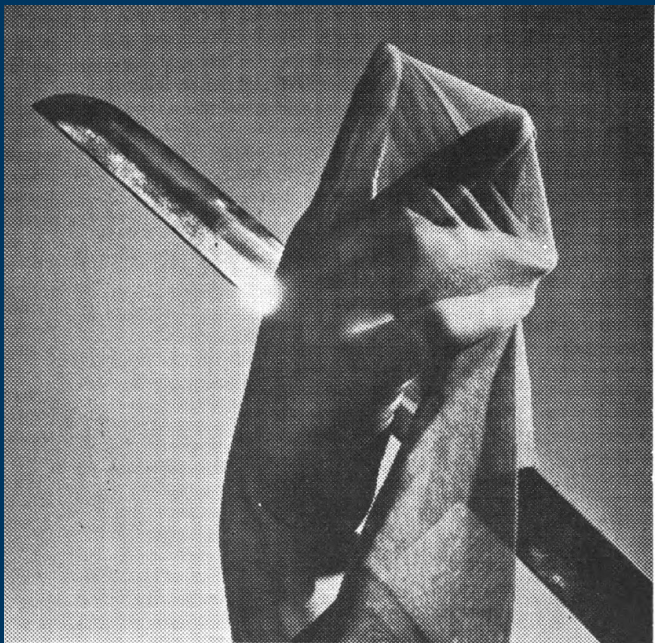


*The 2022 Van Gelderen Lecture*

# Consumer Diplomats

U.S. Women Work for Peace Through the Pocketbook, 1919-1939



**SILK INTO BAYONETS!**

**TUESDAY MAY 3, 2022**

**5:00 PM PST**

**Humanities & Social Sciences Building  
(HSSB) Room 4020  
UC Santa Barbara**

This event will be in-person and live-streamed via Zoom. You do not need to register if you are attending in-person. There will be a Q&A and light refreshments following the lecture.

Register to receive the Zoom link: [bit.ly/vglecture22](https://bit.ly/vglecture22)

*History Associates members are eligible for complimentary event parking. Please email request to [historyassociates@ia.ucsb.edu](mailto:historyassociates@ia.ucsb.edu) by Monday May 2, 2022.*



This talk follows U.S. women and their allies around the globe who worked to organize household consumers into movements that they believed could improve chances for international peace and security. These “consumer diplomats” used their buying practices to portray themselves as world citizens capable of both influencing and upholding a conception of global community.

**Nicole de Silva** is a Doctoral Candidate in the Department of History at UCSB. She received her MA from UCSB in 2017 and her BA from UC Riverside in 2015. Her research has received funding from such sources as the Society for Historians of American Foreign Relations (SHAFR), the Borchard Foundation, and UCSB History Associates. Nicole’s writing appears in the *Journal of Women’s History* (2019) and the forthcoming *Bloomsbury Cultural History of Shopping* (2022).