

CURRICULUM VITAE

ERIKA D. RAPPAPORT

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Education

- B.A. in History (Honors), University of California at Berkeley, 1984
- M.A. in History, Columbia University, 1986
- Ph.D. in History, Rutgers University, 1993

Areas of Specialization

- Modern British History
- Imperial History
- Women's and Gender History
- Urban History
- Capitalism and Consumer Culture
- Food History

Academic and Professional Appointments

- 1993–1997 – Assistant Professor, Florida International University, History Department
- 1997–1999 – Assistant Professor, Florida International University, History Department
- 1999–2016 – Associate Professor, University of California, Santa Barbara, History Department

Affiliations

- Affiliated Faculty (0% FTE), Department of Feminist Studies, UCSB
- Affiliated Faculty (0% FTE), Department of English, UCSB

Publications

Books

- *Shopping for Pleasure: Women in the Making of London's West End*. Princeton: Princeton University Press, 2000. 323 pp., paperback 2001, ACLS E-Version, 2010, Japanese Translation, 2020. Honorable Mention 2001 British Council Prize.
- *A Thirst for Empire: How Tea Shaped the Modern World*. Princeton: Princeton University Press, 2017. Hard copy and E-version. 549 pp., paperback 2019, Chinese Translation, 2022. Winner of the American Historical Association's 2018 Jerry Bentley Prize for the best book dealing with global or world-scale history; Co-Winner of the ASFS Book Award, Association for the Study of Food and Society, Bi-Annual Book Prize, Pacific Coast Conference on British Studies; Winner Gourmand World Cookbook Award, U.S. National Winner in "Tea."
- *Whitewash: How Public Relations Spun the End of Empire* (book manuscript in progress)

Edited Volumes

- *Consuming Behaviours: Identities, Politics and Pleasure in Twentieth-Century Britain*, co-edited with Sandra Trudgen Dawson and Mark Crowley. London: Bloomsbury, 2015.
- *A Cultural History of Shopping in the Age of Revolution and Empire*, ed. Erika Rappaport. London: Bloomsbury, 2022
- *Tea in and After Empire*, co-edited with Dr. Muey Saeteurn. Global Tea Studies Series, De Gruyter Brill (Contract Signed, forthcoming 2026)

Special Journal Issues Edited

- "Retailing in the Nineteenth-Century: Innovation, Tradition and Regulation," *Journal of Retailing and Consumption*, vol. 6, no. 2 (January 2021).
- "Provisioning Politics and the Making of Imperial Food," *Global Food History*, Vol. 10, Issue 1 (2024).

Book Chapters

- "A New Era of Shopping': The Promotion of Women's Pleasures in London's West End, 1909–1914." In *Cinema and the Invention of Modern Life*, ed. Leo Charney and Vanessa R. Schwartz. University of California Press, 1995: 130–55.
- "'A Husband and his Wife's Dresses': Consumer Credit and the Debtor Family in England, 1864-1914." In *The Sex of Things: Gender and Consumption in Historical Perspective*, ed. Victoria de Grazia and Ellen Furlough. University of California Press, 1996: 163-87.
- "Acts of Consumption: Musical Comedy and the Desire of Exchange." In *Cathedrals of Consumption: The European Department Store, 1850-1939*, ed. Geoffrey Crossick and Serge Jaumain. Ashgate, 1999: 25-43.
- "Traveling in the Lady Guides' London: Consumption, Modernity and the Fin-de-Siècle Metropolis." In *Meanings of Modernity: Britain from Late Victorian Times to World War Two*, ed. Martin Daunton and Bernard Rieger. Berg, 2001: 25-43.
- "Packaging China: Foreign Articles and the Victorian Tea Party." In *The Making of the Consumer: Knowledge, Power, Identity*, ed. Frank Trentmann. Berg, 2006: 125–46.
- "Economy" co-authored with Lisa Jacobson. In *A Cultural History of Childhood and Family in the Modern Age*, ed. N. Ray Hines and Joseph M. Hawes. Berg, 2010: 57-76.
- "Consumption." In *The Ashgate Research Companion to Modern Imperial Histories*, ed. Philippa Levine and John Marriott. Farnham: Ashgate, 2012: 342–58.
- "Marriage, Celibacy or Emigration? Debating the Costs of Family Life in Mid-Victorian England." In *Economic Women: Essays on Desire and Dispossession in Nineteenth Century British Culture*, ed. Lana Daily and Jill Rappaport. Ohio University Press, 2013: 143-61.
- "The Senses in the Marketplace: Stimulation and Distraction, Gratification and Control." In *A Cultural History of the Senses in the Age of Empire*, ed. Constance Classen. Bloomsbury, 2014: 69-88.

- "Tea Revives the World': The Decolonization of Tea Advertising during the Depression." In *Moving Around: People, Things and Practices in Consumer Culture*, ed. Hiroki Shin, Shinobu Majima and Yusuke Tanaka. Tokyo: Forum for History of Consumer Culture, 2015) 28-41
- "Drink Empire Tea: Conservative Politics and Imperial Consumerism in Interwar Britain." In *Consuming Behaviours*, ed. Erika Rappaport, Sandra Trudgen Dawson and Mark Crowley. Bloomsbury, 2015: 139-58.
- "Make Tea not War." In *An Invitation to Tea: A Tea Project Archive and Recipe Book*, ed. Aaron Hughes and Amber Ginsburg. Sister Press, 2022.
- "The Chains of Empire: Some Thoughts on Commodity History as Method." In *Across Colonial Lines: Commodities, Networks and Empire Building*, ed. Devayani Gupta and Purba Hossain. Bloomsbury, 2023: 225-33.
- "Sexuality and Consumerism in the Modern World: The Business of Female Pleasure." With Julie Johnson. In *Cambridge World History of Sexualities*, Vol. 4, 2024: 136-58.

Journal Articles

- "The Halls of Temptation': Gender, Politics, and the Construction of the Department Store in Late-Victorian London." *Journal of British Studies* 35 (January 1996): 58-83.
- "Art, Commerce, or Empire? The Rebuilding of Regent Street, 1880-1927." *History Workshop Journal* 53 (2002): 94-118.
- "The Bombay Debt: Letter Writing, Domestic Economy and Family Conflict in Colonial India." *Gender and History*, 16, no. 2 (2004): 233-260.
- "Imperial Possessions, Cultural Histories and the Material Turn." *Victorian Studies*, 50, no. 2 (2008): 289-296.
- "Sacred and Useful Pleasures: The Temperance Tea Party and the Creation of a Sober Consumer Culture in Early Industrial Britain." *Journal of British Studies* 52, no. 4 (2013): 990-1016.
- "Object Lessons and Colonial Histories: Inventing the Jubilee of Indian Tea." *Branch: Britain, Representation and Nineteenth Century History*. Web: 2016.
- "'A Vast Publicity Exercise': The 1952 Colombo Plan Exhibition and the Uses of Propaganda at the End of Empire." *Review française de civilisation britannique/French Journal of British Studies* [Online] special issue, "British Soft Power in Asia: A (Post)-Imperial Project? 24, no. 1 (2024): 1-37.
- "'Public Relations as the Remedy': Mining, Mis/Information and Decolonisation in the Gold Coast/Ghana," *Modern British History* (forthcoming, 2025).

Book Reviews and Review Essays

- **1995** *Shopping with Freud* by Rachel Bowlby, *Victorian Studies*, Spring.
- **1995** *Window Shopping: Cinema and the Postmodern* by Anne Friedberg and *The 'New Woman' Revised* by Ellen W. Todd, *Gender and History*, 7 (August).
- **1996** *Consuming Angels: Advertising and the Victorian Woman* by Lori Anne Loeb, *Journal of Interdisciplinary Studies*, 27, Fall.
- **1997** *The Department Store: A Social History* by Bill Lancaster, *Victorian Studies*, 40, Spring.
- **1999** Review Essay, "New Visions of Class and Gender in the Victorian and Edwardian Metropolis" *Journal of British Studies*, 38 (July): 392–398.
- **1999** *Radical Femininity: Women's Self-Representation in the Public Sphere*, edited by Eileen Janes Yeo, *Albion*, Winter.
- **2000** *Aristocratic Women and Political Society in Victorian Britain** by K.D. Reynolds, *American Historical Review*, 105, no. 5 (December): 1801.
- **2001** *Victorian Babylon: People, Streets and Images in Nineteenth-Century London* by Lynda Nead, *Albion*, 33, no. 4 (Winter): 677–678.
- **2004** *Consumerism in Twentieth-Century Britain* by Matthew Hilton, *Social History*, Vol. 30, no. 3 (August): 408–409.
- **2004** *The Pursuit of Pleasure* by Jane Rendall, *The London* 29, no. 1.96–98.
- **2005** *Crime, Gender and Consumer Culture in Nineteenth Century England* by Tammy C. Whitlock, *Victorian Studies*, Autumn: 182–183.
- **2006** Review essay on *Capital Offenses* by Simon Joyce and *Slumming* by Seth Koven, *Social History*, 31, no. 2 (May): 256–258.
- **2006** *Turning Houses into Homes* by Clive Edwards, *Business History Review*, 80, no. 4 (Winter): 806–808.
- **2008** *The Dress of the People* by John Styles, *Journal of Social History*, 32, no. 4 (Summer): 1083–86.
- **2008** Review Essay of *Sold American* by Charles McGovern and *Consumers' Imperium* by Kristin L. Hoganson, *Journal of Contemporary History*, Vol. 44, no. 2 (April): 348–350.
- **2009** *Cities in Modernity* by Richard Dennis, *The London Journal*, 34, no. 3.
- **2014** *The Beau Monde* by Hannah Greig, *American Historical Review* (December): 1768–1769.
- **2016** Review essay of *Founding an Empire on India's North-Eastern Frontiers* by Gunnell Cedlerlöf and *One Hundred Years of Servitude* by Rana P. Behal, *International Review of Social History* 61, no. 3: 508–510.
- **2017** *Prince of Tricksters* by Matt Houlbrook, *American Historical Review*, 122, no. 4 (October): 1309–1310.
- **2018** *Portrait of a Woman in Silk* by Zara Anishanslin, *Journal of British Studies*, 57, no. 1 (January): 140–141.
- **2018** Review essay of *Seeking the Consumer in American Politics* by Joanna Cohen and *Selling Women's History* by Emily Westkaemper, *Enterprise and Society*, 19, no. 1 (March): 211–215.
- **2018** *The Taste of Empire* by Lizzie Collingham, *The Historian*, 80, no. 3 (Fall): 589–590.
- **2018** *Race, Tea, and Colonial Families in India and New Zealand* by Jane McCabe, *History: The Journal of the Historical Association*, 103, no. 358 (2028): 896–898.
- **2019** Review essay of *Tea Sets and Tyranny* by Steven Bullock and *The Trouble with Tea* by Jane Merritt, *Journal of the Early Republic*, 39, no. 1 (Spring): 163–167.
- **2020** *Nation Branding in Modern History*, edited by Carolin Viktorin et al., *Journal of Modern History*, 292, no. 4 (December): 920–922.
- **2021** *Bread Winner* by Emma Griffin, *Cercles: Revue pluridisciplinaire du monde anglophone*, January.
- **2021** *Tea War* by Andrew Liu, *Agricultural History*, 95, no. 1 (Winter): 189–191.
- **2021** *Tasting Qualities* by Sarah Besky, *Isis*, 112, no. 2 (June): 425–426.

- **2023** Review essay: "The Fantasy Life of Capitalism," *The Docket: Law & History Review*, Vol. 6, Issues 1 & 2 (online).
- **2024** *The World of Sugar* by Ulbe Bosma, *Journal of Modern History*, 96, no. 4.
- **2024** *The Rise of Mass Advertising* by Anat Rosenberg, *The English Historical Review*, 139, no. 597 (April): 548–549.

Public Writing

- "Tea and the Imperial Origins of the Modern Consumer," *Global-e: Twenty First Century Global Dynamics* (May 24, 2018).
- "How Tea Became a Weapon in Darjeeling's Ethnic Struggle," *Zocalo Public Square: ASU Knowledge Enterprise Connecting People to Ideas and Each Other*. October 25, 2017 (online).
- The Best Books to Understand Tea and Other Chinese Things, May 2021, Shepherd, Discover the Best Books, Blog, May 2021.

Reprints and Translations

- 'A New Era of Shopping', reprinted in *The Gender of Consumer Culture Reader*, ed. Jennifer Scanlon. NYU Press, 2000: 30–48.
- 'Object Lessons and Colonial Histories: Inventing the Jubilee of Indian Tea.' *Coldnoon* 6, no. 5 (2018): 49–81.
- *Shopping for Pleasure: Women in the Making of London's West End* Japanese Edition, trans. Yasuko Suga. Tokyo: Sairyusha, 2020.
- *A Thirst for Empire*: Chinese Edition, trans. Song Shifeng. Beijing: United Publishing Co., 2022.
- "'The Halls of Temptation:,' reprinted in *Journal of British Studies* Special Celebration Issue, "30 for 75" (online 2024)

Major Awards and Fellowships

- American Historical Association's 2018 Jerry Bentley Prize for the best book dealing with global or world-scale history for *A Thirst for Empire*
- Co-Winner of the ASFS Book Award 2018, Association for the Study of Food and Society for *A Thirst for Empire*
- Bi-Annual Book Prize 2018, Pacific Coast Conference on British Studies for *A Thirst for Empire*
- Winner Gourmand World Cookbook Award 2018, U.S. National Winner in "Tea" for *A Thirst for Empire*
- Mellon Engaging Humanities Foundational Course Redesign Award, 2018
- Robert Emmonds Award, UCSB, 2015
- UCSB Academic Senate, Distinguished Teaching Award, 2015
- National Endowment for the Humanities, Individual Research Grant, 2010-11
- Harry Belin Du Pont, Research Grant, Hagley Museum and Library, Center for the History of Business, Technology and Society, Summer 2011

- Winner, Pacific Coast Conference on British Studies Biannual Article prize for 'The Bombay Debt': Letter Writing, Domestic Economies and Family Conflict in Colonial India," *Gender and History* 16, no. 2 (August 2004): 233-260.
- University of California President's Fellowship in the Humanities, awarded for 2004-05.
- International Visiting Fellow, Cultures of Consumption Program, Birkbeck College, University of London, Summer 2004.
- Honorable Mention, 2001 British Council Prize, North American Conference on British Studies, for *Shopping for Pleasure: Women in the Making of London's West End* (Princeton: Princeton University Press, 2000)
- Interdisciplinary Humanities Center research fellowship, course relief, Winter 2002
- Regents' Humanities Faculty Fellowship, summer 2001

Invited Lectures, Keynotes and Conference Papers

1. "'Sherry and Silks': Defining Women's Pleasure in the Victorian West End." Ninth International Conference of Europeanists, Council for European Studies, Chicago, March 1992.
2. "'Sherry and Silks': Defining Women's Pleasure in the Victorian West End," Northeast Victorian Studies Association Conference, New Brunswick, New Jersey, April 1992."
3. "'A Husband and His Wife's Dresses': The Family and Consumer Credit in England, 1864-1914," The History of Marriage and The Family in Western Society, An International Conference, Ottawa, Canada, May 1992.
4. "'A Husband and His Wife's Dresses': The Family and Consumer Credit in England, 1864-1914," Rutgers University Center for Historical Analysis, November 1992.
5. "Shopping for Pleasure: Commercial Femininity in London's West End" North American Conference on British Studies, Boulder, Colorado, October 1992.
6. "Consumption, Credit, and Feminine Frivolity: The Legal Treatment of Retailers and their Married Debtors, 1864-1914," North American Conference on British Studies, Montreal, October 1993.
7. "The West End Women's Club: Rewriting the Public Sphere in Victorian and Edwardian London," Gendered Spaces: Fourth Annual Florida Women's Studies Conference, Tallahassee, Florida, October 1994.
8. "The West End Women's Club: Rewriting the Public Sphere in Victorian and Edwardian London," 10th Annual Interdisciplinary Nineteenth-Century Studies Association Conference, Santa Cruz, California, April 1995.
9. "The West End Women's Club: Rewriting the Public Sphere in Victorian and Edwardian London," Southern Conference on British Studies, New Orleans, LA., November 1995.
10. "Acts of Consumption: Musical Comedies and the Desire of Exchange," International Colloquium: Les grands magasins dans la société européenne 1850-1939, Brussels, Belgium, September 1995.
11. "'Resting Places for Women Wayfarers': Building a Middle-Class Public in London's West End," Symposium: "Palaces and Temples: Changes in Art and Institutions in Victorian England," Yale Center for British Art, New Haven, Conn. March 1996.

12. "'A Husband and His Wife's Dresses': Gender, Credit and English Consumer Culture," The Berkshire Conference of Women Historians, Chapel Hill, NC., June 1996.
13. "City of Ladies: Gender, Consumption and Refashioning of Fin-de-Siècle London," Atlantic Cities: Lectures on Comparative Urban History, Florida International University, Miami, FL., April 1997.
14. "The Lady Guide Association: Gender, Consumption and the Refashioning of Fin-de-Siècle London," Middle Atlantic Conference on British Studies, New York, New York, April 1997.
15. "The Lady Guide Association: Gender, Consumption and the Refashioning of Fin-de-Siècle London," Invited Lecture, Neale Lecture and Colloquium in British History, University College, London, 1998.
16. "The Lady Guide Association: Gender, Consumption and the Refashioning of Fin-de-Siècle London," Pacific Coast British Studies Association, Los Angeles, March 1998.
17. "The Lady Guide Association: Gender, Consumption and the Refashioning of Fin-de-Siècle London," 29th Annual Conference of the Western Association of Women Historians, LA, May 1998.
18. "Art, Commerce or Empire? The Uses of Architecture and the Rebuilding of Regent Street," Interdisciplinary Humanities Center, University of California, Santa Barbara, June 2000.
19. "Art, Commerce or Empire? The Uses of Architecture and the Rebuilding of Regent Street," North American Conference on British Studies, Boston, Mass., October 1999.
20. "Showing Off and Falling Down: Consumption, Class, and Family Crisis in Mid Victorian England," North American Conference on British Studies, Pasadena, CA, October 2000.
21. "Unpaid Debts: Marriage, Mutiny and Family in Colonial India," North American Conference on British Studies, Toronto, Canada, November 2001.
22. "Imperial Architecture or Commercial Spectacle? Rebuilding London's Regent Street, 1880s-1927," Urban Spaces, Modern Subjects Conference, University of Washington, Seattle, May 2002.
23. "'My Bonnets are the Admiration of Everyone': Commodities, Marital Conflict and Feminine Identity in the British Empire," Berkshire Conference on the History of Women, University of Connecticut, Storrs, Conn., June 2002.
24. "Art, Commerce, or Empire? The Rebuilding of Regent Street, 1880-1927," Invited Lecture, Transforming London: Rethinking Regeneration Through Commerce, Planning and Art, ESRC Seminar Series, Birkbeck College, London, July 2002.
25. "The Public's Health and the Dangers of Chinese Tea in Mid-Victorian Britain," Pacific Coast Conference on British Studies, Sonoma State University, Sonoma, California, April 2003.
26. "The Public's Health and the Dangers of Chinese Tea in Mid-Victorian Britain," North American Conference on British Studies, Portland, Oregon, October 2003.
27. "Death in the Pot: Chinese Tea and its Adulterations in Mid-Victorian England," North American Victorian Studies Association, Bloomington Indiana, October 2003

28. "'The Bombay Debt': Letter Writing, Domestic Economies and Family Conflict in Colonial India" "Kith and Kin: Personal Relationships and Cultural Practices, 1830-1980," Rutgers University, New Brunswick, New Jersey, February 2004.
29. "Packaging China: Foreign Articles and Dangerous Tastes in the Mid-Victorian Tea Party," Managing Anxiety: Cultures of Consumption Research Program Colloquium, Birkbeck College, London, July 2004.
30. "Packaging China: Foreign Articles and Dangerous Tastes in the Mid-Victorian Tea Party," Plenary: Cooking Cultures: Food and Consumption in the Nineteenth Century, Institute of English Studies, School of Advanced Study, London, July 2004.
31. "Packaging China: Foreign Articles and Dangerous Tastes in the Mid-Victorian Tea Party," Nation and Empire Seminar, Huntington Library, Los Angeles, November 2004.
32. "Tea Parties: Consumption and Empire within a Global Context," Mellon Workshop on Modern British History, University of California, Berkeley, January 2006.
33. "A Little Opium, Sweet Words, and Cheap Guns: The Discovery of "Indian" Tea and the Annexation of Assam," North American Victorian Studies Association Annual Conference, Purdue University, West Lafayette, Indiana, October 2006.
34. "Cheap Tea, British Planters and New Markets: Creating a Taste for Indian Tea in North America and South Asia, 1870s-1930s, North American Conference on British Studies, Boston, November 2006.
35. "The Market Empire in the Age of Victoria: Selling South Asian Teas in India and North America," North American Victorian Studies Association Annual Conference, Victoria, BC, October 2007.
36. "The Global Grocer: Empire and the Politics of Food Retailing in Victorian Britain," North American Conference on British Studies, San Francisco, November 2007.
37. "Imperial Formations: Tea and the Forging of Colonial Consumers within and Beyond the British Empire," UC World History Conference, Santa Cruz, California, February 2008.
38. "Drinking and Selling Tea in Victorian England," Symposium: World in a Teacup: Tracing the Global Journey of Tea, Phoebe Hurst Museum of Anthropology, University of California, Berkeley, March 2008.
39. "Imperial Formations: Tea and the Forging of Colonial Consumers within and Beyond the British Empire," Green College Lecture Series, University of British Columbia, April 2008.
40. "Imperial Formations: Tea and the Forging of Colonial Consumers within and Beyond the British Empire," American Historical Association Annual Meeting, New York City, January 2009.
41. "Tea Parties: Britishness, Imperial Legacies and Global Consumer Cultures," invited lecture, History Department, University of North Carolina, Chapel Hill, NC, January 2009.
42. "Packaging China: Foreign Articles and Dangerous Tastes in the Mid-Victorian Tea Party," invited lecture, History Department, UC Irvine, March 2009.

43. "Internationalizing Retail History: The Indian Tea Trade and the Creation of Global Markets," Plenary Lecture, "Chord: Retailing and Distribution History, 10th Anniversary Conference," Wolverhampton, UK, September 2009.
44. "Victorian Cultures, Imperial Legacies and the Creation of Global Markets for Indian Tea," Victorian Interdisciplinary Studies Association of the Western United States, Vancouver, Canada, October 2009.
45. "Victorian Cultures, Imperial Legacies and the Creation of Global Markets for Indian Tea," Plenary Lecture, "Victorian Markets and Marketing, A joint Conference of the Victorian Studies Association of Western Canada.
46. "Stimulation and Discipline: Opium and Tea in Early Victorian Britain and India," American Historical Association, San Diego, California, January 2010.
47. "Imperial Formations: Tea and the Forging of Colonial Consumers within and Beyond the British Empire," Food, Culture and the Body, Multi-Campus Research Group, UC Davis, February 2010.
48. "Marriage, Celibacy or Emigration? Debating the Commodification of Family Life in Mid-Victorian England," Plenary Lecture, 18th and 19th Century Centuries British Women Writers' Annual Conference, Texas A&M, April 8-11, 2010.
49. "The Temperance Tea Party: Free Trade, Sacred Tastes and the Sober Consumer," North American Victorian Studies Association Annual Conference, Nashville, Tennessee November 2011.
50. "Tea Revives the World": Advertising and the Global Production of the Tea Drinker during the Great Depression," Pacific Coast Conference of British Studies, Los Angeles, CA, February 2012.
51. "Tea Revives the World": Advertising and the Global Production of the Tea Drinker during the Great Depression," Invited Lecture. Department of History, University of Leuven, Leuven, Belgium, March 2012.
52. "Tea Revives the World": Advertising and the Global Production of the Tea Drinker during the Great Depression," Invited Lecture. Royal College of Art/Victorian and Albert Museum, London, March 2012.
53. "Tea is the Food of the People': Taxes, Tariffs and the Politics of the Imperial Consumerism in Early Twentieth-Century Britain," Colloquium on Work, Labor and Political Economy, University of California, Santa Barbara, April 2012.
54. "The Temperance Tea Party: Free Trade, Sacred Tastes and the Sober Consumer," Food, Culture and the Body, Multi-Campus Research Group, UC Davis, May 2012.
55. "The Temperance Tea Party: Free Trade, Sacred Tastes and the Sober Consumer," North American Conference on British Studies Annual Conference, November 2012.
56. "Tea Revives the World: Advertising and the Global Production of Tea Drinker during the Great Depression" Modern Britain Lecture Series, Yale University, March 28, 2013.
57. "'Every Kitchen an Empire Kitchen': Tea and the Politics of the Imperial Consumerism in Interwar Britain and India." Berkshire Conference of Women's Historians, University of Toronto, May 2014.

58. "‘Every Kitchen an Empire Kitchen’: Tea and the Politics of the Imperial Consumerism in Interwar Britain and India." Invited "Objects of Empire," Symposium, Rutgers University, October 24, 2014.
59. 'Every Kitchen an Empire Kitchen': Tea and the Politics of the Imperial Consumerism in Interwar Britain and India" Invited Lecture Centre for Studies in Social Sciences, Kolkata, India, February 4, 2015.
60. "Tea Revives the World: Advertising and the Global Production of Tea Drinker during the Great Depression" Invited Lecture. Women and Gender History Group, Tsuda College, September 2, 2014, Tokyo, Japan.
61. "The Public's Health: Advertising and the Dangers of Chinese Tea in Mid Victorian England," History Department, Senshu University, September 3, 2014, Tokyo, Japan.
62. "Tea Revives the World: Advertising and the Global Production of Tea Drinker during the Great Depression." Plenary Lecture, Moving Around: People, Things and Practices in Consumer Culture, September 6, 2014, Gakushuin University, Tokyo, Japan.
63. "Tea Revives the World: Advertising and the Global Production of Tea Drinker during the Great Depression" Invited Lecture, History Department, University of Vermont, October 28, 1914.
64. "The Planter Abroad: Tea Growers and the Global Production of the Tea Drinker in the late 19th Century," The Global 19th Century: Contiguities, Connections, Detachments, University of California, Riverside, February 25th and 26th, 2015
65. "Packed, Hot and Rockin': Coffee Bars and the Reinvention of Commercial Culture in 1950s London," History Vexed and Sexed: A Symposium in Honor of Judith R. Walkowitz, Johns Hopkins University, April 11, 2015.
66. "Making Tea in India: The Imperialism of Consumer Culture," Department of History, UC Irvine, October 19, 2015. Invited Lecture.
67. "Join the Tea Set: Youth, Modernity, and the Legacies of Empire in Swinging Britain," Department of History, Loyola Marymount University, October 20, 2015. Invited Lecture.
68. 'Hot Drinks Mean Much in Jungle': Tea in the Service of War," North American Conference on British Studies, Little Rock, Arkansas, November 14, 2015.
69. "Tea Shops, Exhibitions and other Fancy Fairs: Gendered Spaces and Global History of Imperial Consumer Culture," Coordinating Council of Women Historians Luncheon, American Historical Association, January 2016. Plenary Address.
70. "Join the Tea Set: Youth, Modernity, and the Legacies of Empire in Swinging Britain," Pacific Coast Conference on British Studies, April 2, 2016. Plenary Address.
71. "Tea Shops, Exhibitions and other Fancy Fairs: Gendered Spaces and Global History of Imperial Consumer Culture," Long Nineteenth-Century Colloquium, Northwestern University, May 5, 2016. Invited Lecture
72. "The Song of Ceylon: Public Relations at the End of Empire," North American Conference on British Studies, Washington, D.C. November 11, 2016.

73. "Untruthful Advertisements: Imperialism and the Creation of Tea Drinkers in British India," South Asia Centre, University of Washington, November 18, 2016. Invited lecture.
74. "Tea Revives the World: Advertising a Global Commodity During the Great Depression," Seattle Asian Art Museum, Seattle, Washington, November 19, 2016. Invited Lecture
75. "A Thirst for Empire: How Tea Shaped the Modern World," Book Launch, September 2017, UCSB
76. "Advertising Happiness and the Revival of Global Tea Markets during the Depression," Seminario Internacional de Historia Global, St Mark National University Lima, Peru, September 11, 2017. Invited Lecture.
77. "Writing the Consumer into World History," Seminario Internacional de Historia Global, Lima, Peru, September 12, 2017, St Mark National University, Lima, Peru, September 11, 2017. Invited Lecture.
78. "Coffee, Coke or Tea? Youth Culture and the Fate of Tea Drinking at the End of Empire," Annual Stafford Lecture, Department of History, University of Richmond, November 1, 2017. Invited Lecture.
79. "A Thirst for Empire: How Tea Shaped the Modern World," Book Talk as a part of special roundtable on my book, Annual North American Conference on British Studies, Denver, Colorado, November 4, 2017. Invited Lecture.
80. "A Thirst for Empire; How Tea Shaped the Modern World," Book Talk, Center for Asia Pacific Studies, University of San Francisco, March 8, 2018. Invited Lecture.
81. "Now the Old Empire has Flopped: Globalization and the Decolonization of the English Cup of Tea," Department of History, Brandeis University, March 20, 2018. Invited Lecture.
82. "Untruthful Advertisements; Imperialism and the Creation of Tea Drinkers in British India," Department of History, Westmont College, April 11, 2018. Invited Lecture.
83. "Looking into the Tea Leaves: Writing a Feminist History of Global Capitalism," North American Victorian Studies Association, Annual Conference, St. Petersburg, Florida, October 11, 2018. Plenary Address
84. "Tea, South Asia and the Imperial Origins of Global Advertising," SUNY Binghamton, Department of History's Annual Freedman Endowed Memorial Lecture, November 15, 2018. Invited Lecture.
85. "Commodity Stories: Consumers and Workers in Modern World History," Gender, Labor and History Conference, University of Essex, September 13, 2019. UK, Plenary Address
86. "'Ladies will there in numbers': Teashops, Exhibitions and the Gendering of Commodity Chains in the Nineteenth Century," Across Colonial Lines: Empires, Commodities and Movements Conference, University of Leeds, UK, September 2019
87. Roundtable on Commodities and History, Across Colonial Lines: Empires, Commodities and Movements Conference, UK, University of Leeds, September 2019
88. "Tea Revives the World: How the Advertising Industry Taught us all to Love Tea," Global Food Day, University of Miami, October 14, 2019

89. "Tate Not State: Corporate PR, Development and the Preservation of Capitalism in the 1950s and 1960s Commonwealth," North American Conference on British Studies, Vancouver, Canada, November 16, 2019
90. Untruthful Advertisements: Imperialism and the Creation of Tea Drinkers in British India," Invited Lecture, Yadunandan Center for India Studies, Cal State Long Beach, December 2, 2019
91. "Hotels, Swimming Pools, and Bikinis: Public Relations, White Sexuality, and the Disavowal of State Violence in 1960s Kenya," North American Conference on British Studies, Virtual
92. "Global Capitalism, Colonial Politics and Publicity: The Past and Present of Tea in South Asia" Hosted by Ramakrishna Mission Vidyamandira College, Kolkata, India
93. "'Tate not State': Refining Sugar, Capitalism and Corporate PR in the British Commonwealth in the 1940s and 1950s," Keynote, Commodities of Empire, British Academy Research Project (UK based-Virtual)
94. "Aims of Industry: Big Business, Public Relations and the Fight against Nationalization in the British Commonwealth," Business History Annual Conference, Mexico City (Hybrid Conference), April 7-9, 2022
95. "From Advertising to Public Relations: Sugar and the Case for Capitalism at the End of Empire," Keynote Lecture: Richard Robinson Business History Workshop: Capital, Commodities and Empire: Doing Business at Long Distance, April 2022, Portland State University
96. "A Vast Publicity Exercise": The Colombo Plan Exhibition and the Rebranding of Ceylon and Great Britain in the 1950s," World History Association Annual Conference: Distance, Mobility and Migration, Bilbao, Spain, June 2022
97. "Sexuality and Consumerism in the Modern World: The Business of Pleasure," Roundtable talk on Panel "Integrating Sexualities into World History, World History Association Annual Conference: Distance, Mobility and Migration, Bilbao, Spain, June 2022
98. "A Vast Publicity Exercise': The Colombo Plan Exhibition, Propaganda and Capitalist Narratives in South and Southeast Asia, North American Conference on British Studies, Chicago, Ill. November 2022
99. Fashioning the Postcolonial State: The Glamour Industries and the Commodification of White Sexuality in 1960s Kenya," Pacific Coast Conference on British Studies Bi-Annual Meeting, Riverside California, March 2023.
100. "Big Sugar, Public Relations, and the Campaign for Private Enterprise in the British Empire/Commonwealth, 1940s-1960s," invited lecture, Global Studies Colloquium Series, UCSB, Department of Global Studies, April 2023.
101. "Fashioning the Postcolonial State: The Glamour Industries, Trauma, and the Commodification of Sexuality in 1960s Kenya," Berkshire Conference of Women Historians Tri-Annual Meeting, Santa Clara, CA., June 2023
102. "Big Sugar, Public Relations, and the Campaign for Private Enterprise in the British Empire/Commonwealth, 1940s-1960s" Invited Paper, Natural Resources, Sovereignty and Markets: Revisiting Socio-Economic Histories of the Nineteenth and Twentieth Century Symposium; Harvard University/ virtual, June 2023

103. "Sweetening the Colonial Past: The Case for Global Capitalism at the End of Empire," Keynote Lecture, Transnational History Conference, University of Texas at Arlington, October 2023
104. "The Big Sell: Debating the Persuasion Industries in 1960s Britain," North American Conference on British Studies, Annual Meeting, Baltimore, Maryland, November 2023
105. "Tate Not State: Big Sugar and the Marketing of Free Enterprise in Postwar Britain," Presidential Address, Pacific Coast Conference on British Studies Annual Conference, Virtual, March 2024
106. "Spinning the Colonial Past: Public Relations and the Rewriting of the Victorian Empire in Mid Twentieth Century Britain," 'International Nineteenth-Century Studies Association: The Nineteenth Century Today: Interdisciplinary, International, Intertemporal, Hybrid Conference: Durham University, UK, July 2024
107. "All that Glitters...is Gold: Mining, Decolonization and the Culture of Public Relations in Ghana during the 1950s and 1960s" Invited Paper Presentation, Asian Borderlands: Cross-Border Exchange and Extraction in Modern History International Conference, University of Bern, Bern Switzerland, September 2024
108. "Public Relations as the Remedy": Decolonization, and the Branding of British Business in Postcolonial Ghana," Invited Annual Lecture, Pimlott Lecture Series, King's College, University of London, September 2024
109. "All that Glitters ... is Gold: Mining, Decolonization, and the Culture of Public Relations in 1950s Ghana," North American Conference on British Studies, Denver CO. November 2024
110. "Tea and the Colonial Origins of Global Advertising," Invited Lecture, Department of Finance DEI Forum, Durham University, UK, Virtual
111. "Tate Not State:" Big Sugar and the Promotion of 'Free Enterprise' in Postwar Britain, Invited Lecture, Modern European History Luncheon Featured Speaker, American Historical Association Annual Meeting, New York City, January 2025.
112. "Caring for Mothers: Honoring the Scholarship of Sandra Trudgen Dawson," American Historical Association, Annual Meeting, Roundtable Participant, New York City, January 2025.
113. "Brewing the People's Tea': World War Two, Public Relations and the Rebranding of a Rationed Good," Keynote Lecture, Global Tea Institute: 10th Annual Colloquium, UC Davis, January 2025

Courses Taught

- 4C: Lower Division Survey of Modern European History 1700-present
- 141A: "Nineteenth Century Britain"
- 141B: Britain Since 1900
- 124A: Women, Gender, and Sexuality in Europe, 1750-1900"
- 193F: Food and World History
- 193P: Buy This: A Global History of the Persuasion Industries
- A wide variety of undergraduate reading and research seminars on British History, Gender History, the History of Food, and European History, Senior Honors Thesis Seminar

- Recent graduate seminars, include: "Food in World History;" "British Imperialism," "Women and Gender in World History;" "Commodities, Objects and Other Things: Victorian Material Culture;" "Race, Gender and Empire;" "Gender, Politics and the State in Europe, 1870-Present;" "The Culture of Capital: Readings in European and American Consumer Cultures, 1500-Present;" "Researching Modernity: The Theory and Practice of European Consumer Cultures, 1700-Present;" "The Making and Unmaking of Class in Victorian Britain;" "Empires, Nations and Identities: Readings in Twentieth Century British History;" "Gender and World History;" "European History: The Long Nineteenth Century," "The Making and Meaning of the British Empire." "Imperial Commodities, Consumer Society and Identity in Global History," "Reproduction and Intimacy: The Politics of Gender, Class and Race in Modern World History," "Gender and Sexualities Colloquium."

Graduate Supervision

Committees Currently Chairing

Harini Alladi, PhD expected Spring 2026

Mary Donaldson, PhD expected Spring 2026

Victoria Albert, MA

Julie Johnson, ABD, PhD expected Summer 2025

Kristina Kelehan, ABD expected Fall 2025

Elizabeth Schmidt, PhD expected Summer 2025

Current PhD Committees, Member

Christabel Agyeiwaa

Hanne Deleu

Xiaosong Gao

Sophie Rickless

Andrea Serna

Nisha Shanghavi

Victoria Sharp

Linda Ulbrich

Completed Dissertations Chaired

Chair, Kristen Thomas-McGill, PhD 2024. *Misremembering Macdonald: A History of Child Sexual Abuse, Celebrity and Public Memory*, Visiting Assistant Professor, Department of History Wake Forest University

Chair, Josh Rocha, PhD 2020. "Military Spectacle in Interwar Britain: Militarism, Propaganda, and the Shadows of World War," History Teacher, SLOCA High School

Chair, Stephanie Seketa, PhD 2019. "Global Anxieties and Local Struggles: Antisemitism, Jewish Business and the Marketing of Britishness, 1870-1920," 2019, Dean of Liberal Studies, North Shore Community College, Danvers, MA.

Chair, David Baillargeon, PhD 2018. "A Burmese Wonderland: British World Mining, Finance, and Governmentality in Colonial Burma, 1879-1935" Assistant Professor, Department of History and Geography, The University of Texas at Arlington

Chair, Jean Smith, PhD 2013. "Settler Colonialism after Empire: Race and the Politics of British Migration to Southern Africa, 1939-1980," Senior Lecturer, Department of Liberal Studies, King's College, University of London.

Chair, Justin Bengry, PhD 2009. "The Pink Pound: Commerce and Sexuality in Britain, 1900-1967, Senior Research Fellow, Department of History, King's College, University of London.

Chair, Sandra Dawson, PhD. 2007. "Islands of Leisure: British Holiday Camps in War and Peace," Executive Director, Berkshire Conference on Women's History

Completed Dissertations, Committee Member

Amy Fallas, Ph.D. 2025. "Their Own Poor: Charitable Societies, Communal Identities, and the Making of Sectarianism in Modern Egypt, 1879-1939" Chancellor's Postdoctoral Fellowship, UC Davis

Dana Hughes, PhD 2023. "Tracking the Colonial Revival in Public Memory: Caroline Hazard and her Activism on Two Coasts in the Late Nineteenth and Early Twentieth Centuries." Lecturer, UCSB Writing Program

De Silva, Nicole, PhD 2023. "Homemakers as Peacemakers: U.S. Women's International Organizing and the Practice of Consumer Diplomacy, 1919-1946." Assistant Professor, SUNY Oneata

Sergey Salushev, PhD 2022. "Reluctant Abolitionists: Slavery, Dependency, and Abolition in the Caucasus (1801-1914)," Assistant Professor, University of North Carolina, Chapel Hill.

Sasha Coles, PhD 2021. "Homespun Respectability: Silk Worlds, Women's Work, and the Making of Mormon Identity." Assistant Teaching Professor, Women's, Gender and Sexuality Studies, Pennsylvania State University.

Ryan Minor, PhD 2021. "A Rope of Many Fibers: The Making of Transnational Co-Operative Citizenship in Ghana," visiting assistant professor of English and History, Westmont College.

Brian Griffiths, PhD 2020, "Bringing Bacchus to the People: Winemaking and 'Making Italians in Fascist Italy.'" Assistant Professor, Cal State Fresno

Mariel Aquino, PhD 2020. "The Indians of Europe in America: Basque-Americans, Identity, and Belonging in the American West, 1870-1970 West", Program Specialist, Office of Federal/State Partnerships, National Endowment for the Humanities.

Caitlin Rathe, PhD 2019. "Food Assistance Policies and the Transformation of the Public/ Private Welfare State in the United States, 1964-1984," Teacher, Ursuline Academy, Dallas, TX

Kaisha Arnold, PhD 2019. "Trans-Pacific Values: The United States and the Regional Economy of the Pacific, 1900-1941," Assistant Director, Blum Center on Poverty, Inequality and Democracy.

Laura Moore, PhD 2018. "From Enslaved to Free Consumers: African Americans' Struggle for Consumer Autonomy and Purchasing Power in the Civil War and Reconstruction," History Teacher, Cate School

Maria Federova, PhD 2018. "Radical Relief: American Food and Agricultural Aide to the Soviet Union, 1919-1932" Assistant Professor, Macalester College

Tim Paulson, PhD 2017. "Invisible Hooves: Markets and the Environment in the History of American and Transnational Cattle Ranching, 1870-Present." Assistant Professor, University of British Columbia, Okanagan Campus.

Viktor Schmagin, PhD 2016 "Diplomacy, Force, Borderlands: Japan-Russia Relations in the Transformation of Japanese Political Culture in the Edo and early Meiji Periods," Visiting Assistant Professor, University of Alaska

Tad Skotniki, PhD 2015. Department of Sociology, University of California, San Diego, Associate Professor, Department of Sociology, UNC Greensboro

Scarlett Aldebot-Green, PhD 2014. "The Politics of Youth Citizenship in Costa Rica." Chief Program and Strategy Officer, ACLU, District of Columbia

Sarah Watkins, PhD 2014. "Iron Mothers and Warrior Lovers: Power, Intimacy and the State in Nineteenth Century Rwanda." History Consultant and Developmental Editor

Charlotte Becker, PhD 2014. "Poetical Illustrations: Image, Text, Empire & History in British Literary Annuals." Humanity in Perspective Literature Faculty Member, Oregon Humanities Council

Brian Thomassen, PhD 2014. "Darwinism and Religion in England's State Secondary Schools, 1920-1980."

Nicole Pacino, PhD 2013. "Prescription for a Nation: Public Health in Post-Revolutionary Bolivia, 1952-1964," Associate Professor of History, University of Alabama, Huntsville.

Lara Rutherford-Morrison, PhD 2013. "Nineteenth-Century Playground: Imagining the Past in Contemporary Middlebrow Culture,," Adjunct Faculty, Villanova University.

Jill Briggs, PhD 2013. "The Making of the Jamaican National Body: Colonialism and Public Health, 1918-1944." Independent scholar.

Megan Barber, PhD 2012. "Voicing Dissent: Students, Housewives and Street Protests in Vichy France," Editor-in Chief, The Public Goods Project

Maeve Devoy, PhD 2011. "Politicized Justice: Investigating the President from Watergate to Whitewater." Academic Coordinator, UCSB.

Susan Cook, PhD. 2009. "Subjects Incorporated: Forms of Inclusion in the Long Nineteenth Century." Professor and Chair, Department of English, New Hampshire College

Bianca Murillo, PhD 2009. "Market Relations: Retailing, Distribution and the Politics of Consumption in Ghana, 1930-1970," Associate Professor, Cal State Dominguez Hills.

Jenna Gibbs, UCLA PhD 2008, Associate Professor, Department of History, Florida International University.

Carolyn Lewis, PhD 2007. "Coitus Perfectus: The Medicalization of Heterosexuality in the Cold War United States, Professor, Department of History, Grinnell College.

Danielle Swiontek, PhD 2005. "With Ballots and Pocketbooks: Women, Labor, and Reform in Progressive California," Professor, Santa Barbara City College.

Jason Kelly, PhD 2004. "Polite Sociability and Levantine Archaeology in the British Enlightenment: The Society of Dilettanti, 1732-1782," Professor, Indiana University-Purdue University Indianapolis.

Jay Carlander, PhD 2003. "In Search of 'Industry': Slavery, Manufacturing, and the Language of Political Economy in the Antebellum South, 1820-1850" Lecturer, Santa Barbara City College.

Sarah Case, PhD 2002. "Renegotiating Race and Respectability in the Classroom: Women's Education in the New South," December 2002. Managing Editor, *The Public Historian*, Lecturer UCSB, Department of History.

Nancy Stockdale, PhD 2000. "Gender and Colonialism in Palestine, 1800-1948: Encounters Among English, Arab and Jewish Women," Professor, Department of History, University of North Texas.

SELECTED PROFESSIONAL ACTIVITIES

Editorial Activities

- Member Editorial, Advisory Board, *Journal of British Studies*, 2022-Present
- Member Advisory Board, Book Series: *Food in Modern History*, 2022-Present
- Member Advisory Board, Book Series: *Global Tea Studies* (Brill)
- Associate Editor, *Journal of British Studies*, 2014-2020
- Member, Editorial Board *Gastronomica*, 2013-Present
- California State Coordinator, Online Bibliographical Dictionary of the Woman Suffrage Movement, 2016-2018
- Member, Editorial Board, *History of Retailing and Consumption*, 2014-present
- Member, Editorial Board, *Victorian Review*, Fall 2012-2022
- Editor, Modern Britain and Ireland Section, *History Compass*, Spring 2009-2015

Professional Organization Leadership

1989-90	Organizer, Graduate Student History Conference, Rutgers University
1995-96	Program Committee member, Nineteenth-Century Studies Association Conference
1999-00	Program Chair, Pacific Coast Conference on British Studies
2000-02	Member, Nominating Committee, North American Conference on British Studies
2001-04	Secretary, Pacific Coast Conference on British Studies
2002-03	Member, Program Committee, Pacific Coast Conference on British Studies
2007-11	Executive Board member, North American Victorian Studies Association
2007-09	Book Prize Committee member, Pacific Coast Conference on British Studies
2008-11	Member, Nominating Committee, North American Conference on British Studies
2011-12	Executive Board member, North American Victorian Studies Association
2013-14	Program Chair, North American Victorian Studies, Annual Conference
2014-15	Program Committee Member, Women, Gender, Sex: Social and Cultural Histories of the Long Nineteenth Century, A conference in honor of Patricia Cline Cohen
2015-16	Member, Hamilton Article Prize, <i>Victorian Review</i>
2017-19	Program Committee, PCCBS Annual Conference
2018-19	Co-Chair Conference, Criminalizing Immigrant Families: Race, Gender and Family Separations at the US-Mexico Border, UCSB, May
2020-21	Co-Organized "Imperial Foodways: Culinary Economies and Provisioning Politics," Virtual Conference
2020-22	Vice-President, Pacific Coast Conference on British Studies
2021-22	Co-organizer with Professor Prithwiraj Biswas, Department of History Ramakrishna Mission Vidyamandira, Bengal, India, "Global Capitalism, Colonial Politics and Publicity: The Past and Present of Tea in South Asia an International Webinar"
2021-22	Co-Organizer "The Politics of Food and Occupation during the Second World War," Virtual Workshop
2021-22	Book Prize Committee Member World History Association, Bentley Prize
2021-23	Program Committee Member, Urban History Association Annual Conference
2021-23	Program Committee Member Berkshire Conference of Historians Conference
2022-24	President of British Coast Conference on British Studies
2022-24	Member, Executive Council, North American Conference on British Studies
2023-24	Organized Annual Conference, Pacific Coast Conference on British Studies
2023-24	Co-Organized "From Table to Text: Borders and Boundaries in Food History: A Virtual Workshop"
2023-24	Program Chair, Pacific Coast Conference on British Studies
2023-22	Co-organized and ran, "Tea in and After Empire: A monthly interdisciplinary symposium on tea studies"

- 2024-25 Co-organized and ran, "Tasting Tea: Bodies, Markets, Space: A monthly interdisciplinary symposium on tea studies"
- 2024-25 Past President, Pacific Coast Conference of British Studies

Recent Reviewing

Recent Article Manuscripts: *Signs: Journal of Women in Culture*, *Journal of British Studies*, *Journal of Women's History*, *Nineteenth-Century Contexts*, *American Historical Review*, *Journal of Social and Cultural History*, *Enterprise and Society*, *Victorian Studies*; *Social Problems*; *Theatre Survey*, *Victorian Review*; *Cultural History: Journal of the International Society of Cultural History*; *Enterprise and Society*; *Gastronomy and Tourism*, *Food, Culture and Society*, *Journal of Imperial and Commonwealth History*; *Journal of the History of Retailing and Consumption*; *Journal of Lesbian Studies*

Recent Book Manuscripts: University of California, Routledge, Northeastern University Press, University of Pennsylvania Press, Cambridge University Press, Indian University Press, University of Chicago Press and Ohio State University Press

Grant Proposals: US/UK Fulbright Program, Florida Humanities Council, Social Science and Humanities Research Council of Canada, Social Science Research Council (USA), Macquarie University Research Fellowships, UCSB's Interdisciplinary Humanities Center

Tenure and Full Promotion: University of Nevada, Las Vegas; Florida International University, Santa Clara University, University of Kentucky, Yale University, Michigan Technical University, Brock University, Reed College; Texas State University, UCSC; New York University, University of Pittsburgh

Select Department, University and Departmental Service since 2015

Department since 2015

2015-16: Vice Chair; Chair of Academic Planning; Chair of Modern Europe Search Committee
Member of PRP Planning Committee; Member IT Committee; Chair, Ad Hoc Promotion Committee

2016-17: Vice Chair; Chair of Academic Planning; European History Convener; Member of IT Committee; Co-chair of Teachshop

2017-18: Chair of South Asian History Search; Member of Ad Hoc Workload Equity Committee
Member Ad Hoc Promotion Committee

2018-19: Department Chair; Ex Officio Member of Personnel Committee; Ex officio Member of History Associates Executive Board; Fundraising and Community Relations Committee

2019-2020: Department Chair; Ex Officio Member of Personnel Committee; Ex officio Member of History Associates Executive Board; Fundraising and Community Relations Committee

2020-21: Department Chair; Ex Officio Member of Personnel Committee; Ex officio Member of History Associates Executive Board; Fundraising and Community Relations Committee

2021-22: Sabbatical Leave

2022-23: Director of Undergraduate Studies; Chair of Undergraduate Studies Committee, Chair, *ad hoc* Lower division Curriculum Revision Committee

2023-24: Director of Undergraduate Studies; Chair of Undergraduate Studies Committee; Member, *ad hoc* personnel committee; Member and Chair (Fall), Steering Committee, Gender and Sexualities Cluster; Convener World History Cluster

2024-25: Member and Chair (Spring): Steering Committee, Gender and Sexualities Cluster; Member, Graduate Financial Aid/Prizes Committee; Convener, Comparative Gender and Sexualities Cluster

Campus since 2015

2015-16: Member UCSB Emmons Award Prize Committee; Member Council on Faculty Issues and Awards; Chair of *Ad Hoc* Committee on Academic Freedom (Under CFIA), charged with creating stand-alone committee on Academic Freedom

2016-17: Council on Faculty Issues and Awards; Chair, Distinguished Teaching Award Committee; Chair of *Ad Hoc* Committee on Academic Freedom (CFIA)

2017-18: New Classroom Building Committee; Liaison with Casa Dorinda, HFA programming; Committee on Planning and Budget; Ad Hoc Charges Committee

2018-19: Steering Committee, Feminist Futures Speaker Series and Establishment of Feminist Futures Center; New Classroom Building Committee; Liaison with Casa Dorinda, HFA programming

2019-20: Ad hoc Data Science Undergraduate Education Committee (Proposal for B.S. Degree in Data Science); Steering Committee, Feminist Futures Speaker Series and Establishment of Feminist Futures Center

2020-21: Steering Committee, Feminist Futures Speaker Series and Establishment of Feminist Futures Center

2021-22: on sabbatical

2022-23: Steering Committee, Feminist Futures Center; Member UCSB Foundation Finance Committee, Member Program Review Panel

2023-24: Vice-Chair Program Review Panel; Chair, Search Committee for AVC and Dean of Undergraduate Studies

2024-25: Chair Program Review Panel

Systemwide since 2015

2015-16: UCSB Representative for Systemwide UC Academic Freedom Committee

2016-17: UCSB Representative for Systemwide UC Academic Freedom Committee

2017-18: UCSB Representative for Systemwide UC Academic Freedom Committee; Promotion to Step VI Appeal Committee, career equity review of appealed Step VI case at another UC University.

Other

2015-16: Elected Member of Executive Board, UCSB Faculty Association

2016-17: Elected Member of Executive Board, UCSB Faculty Association

2017-18: Elected President, UCSB Faculty Association

Selected Media Appearances since 2015

2015-16:

- Interviewed for “From Raucous to Ritzy: A Brief History of Christmas Tea,” by Whitney Blair Wyckoff NPR, The Salt, December 22, 2015

2016-17:

- Interviewed for “The Secret Feminist History of Shopping,” Washington Post, December 27

2017-18:

- Interviewed for Podcast “Once and Future Food: Imagining a New World of Teas and Taste,” by Stephanie Bastek, The American Scholar,
- Interviewed for Podcast, “A Thirst for Empire: How Tea Shaped the Modern World,” Readara.com
- Interviewed by Jim Logan, for article on A Thirst for Empire in UCSB’s The Current
- “Interviewed for Podcast, Episode 282, “How Tea Shaped the Modern World,” by Linda Pellacio, A Taste of the Paste, Heritage Radio Network, October

2018-19:

- Interviewed about gender, shopping and politics by Eudie Pak for article on women’s suffrage for History.com, the digital arm of the History Channel
- Interviewed for article, “Wimp Juice: America’s Long, Strange History of Gendering Tea,” Taste

2019-2020:

- Interviewed about American Tea Habits by Ahmed Akbar, “What America Gets Wrong About Tea,” *Thrillest*
- Interviewed by Quendolyn Wu about food festivals for article on the mass shooting at the Gilroy Garlic Festival, *San Francisco Chronicle*,
- Interviewed for article about World Food Day, The Miami Hurricane, October 15, 2019
- BBC TV Series: “One Cup: A Thousand Stories”

2020-21

- Interviewed for Podcast, Novara FM Media
- Interviewed for Podcast: Eat This Podcast, Episode: How the Brits became a Nation of Tea drinkers.
- Historical Advisor, Art Installation, *Sweet Tea Project*, set of meetings with a group of artists putting together an installation on tea.
- Interviewed for article, “Reincarnating the East India Company,” *The Juggernaut, The South Asian Stories You Need to Know*
- Q and A with Professor Erika Rappaport. *All About History Magazine*
- Interviewed for BBC piece on Retailing during Covid
- March-April 2021, Series of articles on the British monarchy, *Santa Barbara News Press*
- Interviewed for Podcast, ABC Radio National, Australia, *An Object in Time*, interview April 15, 2021
- Interviewed for Blog Post, “The History and Origins of Masala Chai: How India came to embrace tea and make masala chai its own,” Mud\WTR.

2021-22:

- Interviewed for Podcast, Cha Chat, Podcast for the Global Tea Initiative at UC Davis.
- Interviewed for Podcast, "Hidden History of Hot Beverages," Episode 2: Tea: Eclipsed: History Overlooked
- Podcast, "Sex and Shopping," *Betwixt the Sheets: The History of Sex, Scandal and Society*, History Hit.

2022-23:

- Interviewed for article "Circular Thinking: Humans are great at building things but not so good at taking them apart", by Harrison Tasoff, *UCSB Santa Barbara Magazine*.

2023-24:

- Interviewed for article "What Emoji Tell Us About the History of Tea," *Smithsonian Magazine*
- Interviewed for article "British Colonialism pushed Tea globally—India paid with indentured Labour and Damaged Ecology," *Times of India, Evoke*

2024-25:

Interviewed for Podcast, "What is the Real History of Tea," Radio fu

Professional Organizations

- American Historical Association
- Berkshire Conference on Women in History
- Business History Conference
- Conference Group on Women's History
- North American Victorian Studies Association
- Northern American Conference on British Studies
- Pacific Coast Conference on British Studies